

# Just what you need. Just when you need it.

Visit us on the Internet any time, from the privacy of your home.

- Find comfort in free, practical advice and coping strategies.
- Reduce your stress with our free services.
- Discover hope in the successes of others.

We can't make it go away,  
but we can help you get through it.

Lois Lane was falling from a tall building when Superman swooped down and caught her in mid-air. "Don't worry," he said. "I've got you!"

She looked at him incredulously. "You've got me... BUT WHO'S GOT YOU??"

So it is with partners of cancer patients. They want to rush to the rescue and say, "Don't worry, I've got you!"... but who's "got" them? Who's supporting them?

*The Patient/Partner Project is.*

**YourOrganization.ThePPP.org**

## What is The Patient/Partner Project?

*The Patient/Partner Project* was founded in 2003 by Dave Balch after finding only limited resources for caregivers when his wife was diagnosed with breast cancer. Following their successful nine-month journey together, he is now on a personal, full-time mission to "help the patients by helping the partners."

### Mission

*The Patient/Partner Project* is a long-term, multi-faceted program focused on raising awareness for and supporting the partners of cancer patients, and thereby the patients themselves.

### Resources

- **Free web services**
  - Private Progress Reports— see details inside
  - Caregiver discussion forum
  - Email series "Six 'L's' of Coping and Caring"
- **Book** "Cancer for Two" – see details inside
- **Speaking programs** for patients and partners, medical professionals, and general audiences – call for information

### Our Proud Sponsor:



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**"...where customers come first."**  
(Your message)

(This could be your logo)

### How to Contact Us

P.O. Box 824 • Twin Peaks, CA • 92391

Toll-free 1-8-MORAL SUPPORT  
(1-866-725-7877)

909-337-3928 • (fax) 909-337-4945

**YourOrganization.ThePPP.org**  
**YourOrganization@ThePPP.org**

# Tools for caregivers and patients... ...from someone who's been there.

(This is an example to show you how our patient brochure can be "branded" for your organization. Branding ideas are highlighted in red. NOTE: huge discount offered on book orders attributed to your support. See order form on last panel.)



the patient/partner project  
...helping the patients by helping the partners

Member:   
National Quality Caregiving Coalition  
of the Rosalynn Carter Institute

# Tools for caregivers and patients...

## Free Online Progress Reports

**The problem** – You come home from a grueling day of appointments to find ‘14’ messages (from well-meaning people) who want to know “How is she feeling?” or “What did the doctor say?” or “What’s next?” Where are you going to find the energy or the time to return all of those calls? Keeping everyone up-to-date is very important, but also very time consuming and stressful.

Not any more.

**The solution** – At our website you can easily create a private email list and then post updates about your treatment and progress. Each time you post a report, the system sends an email to everyone on your list to keep them informed.

### Why it’s good for you:

- **Saves time** – drastically reduces number of phone calls to answer or return
- **Saves money** – no long-distance charges
- **Reduces stress** by eliminating
  - Telephone interruptions
  - Tedious conversations repeating the same stories, answering the same questions, and hearing the same “advice” over and over
- **Easier** – you can keep many more people “in the loop” than by any other means (one user had 93 people on their private list!).

### Why it’s good for your family and friends:

- They feel “included”
- They don’t feel they are “bothering” you by asking
- “Catching up” is easy because postings are archived

### Things you should know:

- Web information, including email address, is *never* shared with anyone for any reason. Period.
- Progress reports are private – a visitor must know your unique Member ID before they can read what you’ve posted.

**Get started today – it’s free!**  
**YourOrganization.ThePPP.org**

## “Cancer for Two: An Inspiring True Story and Guide for Cancer Patients and Their Partners”

This book will give you comfort, advice, guidance, and understanding of breast cancer and how to support your patient with humor and love.



### You will discover:

- The importance of the caregiver’s role
- An inspiring attitude in the face of serious illness
- How to reduce the fear and stress
- 16 reasons why cancer was a “gift”
- How to find humor in serious situations
- 10 good things about having no hair

*“HOPE – It’s on every page!”*  
~ Carla Doyle, Cancer Patient

Cancer for Two has been reviewed and approved by  
**The Susan G. Komen  
Breast Cancer Foundation**  
and is recommended reading at [www.komen.org](http://www.komen.org)

*“We were looking for hope and encouragement, along with facts; we found all that and more.”*

~ Jo Epperson, Cancer Patient

**Cancer for Two is not just for dealing with breast cancer.** Even though the story is a journey through breast cancer, the lessons apply to all types of cancer as well as other family and personal challenges.

*“It was her job to get better. It was my job to do everything else.”*  
~ Dave Balch, Caregiver

**Cancer for Two is more than a memoir – it is a guide, offering specific advice and examples to help you get through it.**

## “Cancer for Two” Order Form

**Internet:** Safely order on our secure server at [www.CancerForTwo.com](http://www.CancerForTwo.com) (Use coupon code below for special pricing. Free bonus on Internet – download the electronic version immediately to read while you are waiting for your printed book to arrive in the mail.)

**Fax:** Fax this form to 909-337-4945

**U.S. Mail:** Send this form to P.O. Box 824,  
Twin Peaks, CA 92391

**Telephone:** Toll free 1-8-MORAL SUPPORT  
(1-866-725-7877)

Please send \_\_\_\_\_ copies of *Cancer for Two*  
@ ~~\$18.95~~ each to: (please print clearly!)

**Mention coupon code “YourOrganization”  
to get special, sponsored price of only \$8.53 each.  
You save \$10.42 per book courtesy of your sponsor!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sales tax:** sales tax will be added for books shipped to California addresses.

**Shipping by air:** US: \$4 for the first book and \$2 for each additional book.  
International: \$9 for the first book and \$5 for each additional book.

**Payment:** Check  Visa  MasterCard  Amex

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_